

A-Display Base Unit.
B-Snap-Lock Profile.
C-Tri-Fold Pole.
D-Stabilizing Feet.

How to set your BrandStand™:



1.Remove the BrandStand™ from the nylon bag.



2.Turn stabilizing feet to 90 angle.



3.Assemble 3 piece pole and insert into hole located on the base.



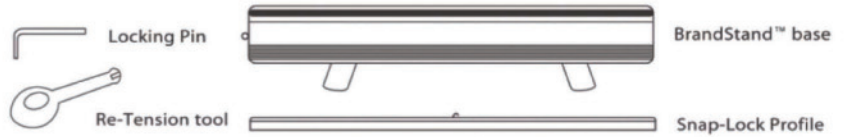
4.Pull graphic out of base and fasten hook into top of pole.



5.Place display into position.To close unfasten top hook and firmly grip while gently retracting.



6.OPTIONAL
To insert light onto top of pole. align profile hook through center groove of light base.



How to attach or replace graphics in your BrandStand™:

Caution: Do not remove locking pin until the profile is attached to the graphic and the graphic is attached to the leader.

1. Pull graphic out until the leader is exposed. Insert locking pin to disable the roller.
2. Remove graphic and replace.
3. Use the edge of the Re-Tension tool to open the snap-lock profile.
4. Once the Snap-lock profile is open insert top portion of graphic into profile.
5. Apply even pressure to the Snap-lock profile to lock graphic into place.
6. Grip image & unit securely and remove locking pin. Slowly guide image back into unit.

Re-Tension instructions:

1. Face back of unit with the pin slot closest to you. Use edge of the Re-Tension tool to gently pop off the cover on the right side of unit.
2. Guide the slot of the Re-Tension tool over the exposed metal pin. Move pin from lock position into center circle. The pin can now turn for Re-Tensioning. Please note banner should be fully erected before you re-tension.
3. Holding tool firmly, twist clock-wise to Re-Tension. Wind 33 full turns. Return pin back into the lock position. Replace cover.