



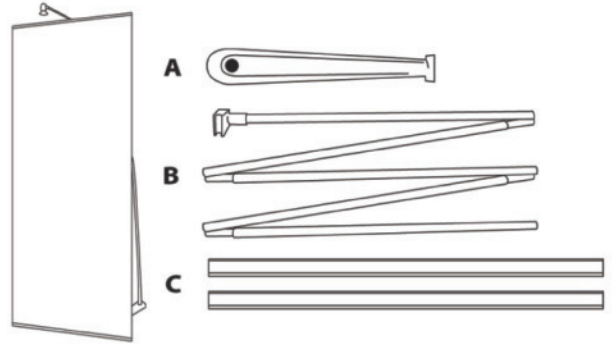
BrandStand ExpressStand™ Setup Instructions

A-Foot Base

B-Fiberglass pole

C-Snap-Lock profile

Note: Always roll graphic “image side out” during storage.



How to set up your ExpressStand™:



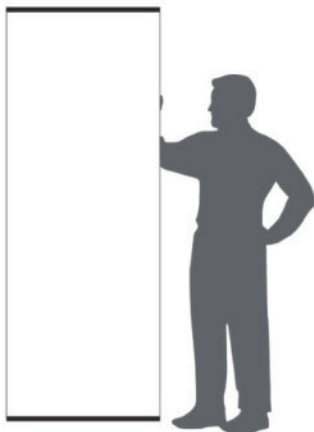
1. Remove ExpressStand™ from bag. Slide metal foot base onto bottom profile of the graphic.



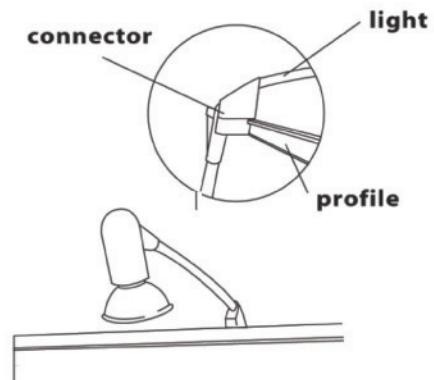
2. Assemble pole. Attach top pole connector to top profile of the graphic.



3. Flex pole and insert bottom of pole into the hole of metal foot base.



4. Display can be repositioned after set up.



5. **OPTIONAL**
To attach light, place into top of pole connector.