



Dealer Application

FOR BRANDSTAND™ PRODUCTS

BrandStand America intends to sell product only for resale. As a result, it is important that companies wishing to purchase products from BrandStand demonstrate that they are thus qualified.

Please attach a copy of your Resale Certificate.

Company Name

Names and Titles of Principals

Mailing Address	Shipping Address (if different from mailing)
Phone	Fax
E-mail	Website

Please briefly describe your business (i.e. display reseller, ad agency, printer, etc.)

General Description of Geographic Area Serviced by Applicant

Number of People Directly Employed:	Number of salespeople:
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How Did You Hear About BrandStand?

Do you have in-house wide format printing capabilities? Yes | No
 If yes, what processes do you use? Lambda | Inkjet | Other:
 Do you have in-house wide laminating capabilities? Yes | No
 Do you have a UPS or FedEx account #? Yes | No if Yes, please supply # _____

BrandStand America will allow limited usage of its Licensed Properties. The terms and conditions for such use are shown in Attachment A, which is made a part of this agreement.

Products will be shipped to the address specified on PO, and on BrandStand America's shipping account if other not specified. All shipments are Ex. Works Nokomis, Fl.



Credit Card Info

PERMISSION TO PROCESS CREDIT CARD

Type of Card: Amex Discover MasterCard Visa

Name on Card:

Card Number:

Expiration Date:

CVV Code:

Billing Address as it appears on Credit Card Statement:

Sign name:

Date:

Print name:

Date:

BrandStand America requires full payment upon ordering. Payments can be made by cash, check, wire or any major credit card in US Dollars only. If payment is to be made by check, a copy of the check must be faxed to 941.894.6200 before the order can be sent out. BrandStand does require that a major credit card is kept on file. If orders are not paid for by their due date, or if no copy of a check is sent, BrandStand will charge this card for the amount due.

By signing below you agree to the terms and conditions of this Reseller Application and all other relevant terms and conditions including herein, including any attachments. In addition, you authorize BrandStand America to charge the above referenced credit card for any balances not paid by their due date.

BrandStand America
919 Tamiami Trail S., Suite 110
Nokomis, FL 34275
Phone: 941.244.9310
FAX: 941.894.6200
Email to: info@brandstandusa.com



Reseller Guidelines

FOR USE OF LICENSED PROPERTIES OF

1. BrandStand hereby grants to Reseller, and Reseller hereby accepts, a non-exclusive, non-transferable, revocable right to display on Reseller's sales and advertising items, including Reseller's website, the trademarks of BrandStand set forth in Exhibit A and such other trademarks, trade dress, copyrights, and/or patented designs or features as BrandStand may designate and approve in writing ("Licensed Properties") to refer to those products offered by Reseller. Each of the Licensed Properties used by Reseller must be followed by "™" or a ® notice pursuant to Exhibit A. Any other proposed use of the Licensed Properties must be submitted to BrandStand for written approval prior to any such use by Reseller.
2. Where Reseller refers to any of the Licensed Properties, Reseller must identify BrandStand as the owner of the Licensed Property being referred to. Reseller may state in its sales and advertising items, including Reseller's website, that it is an authorized BrandStand reseller.
3. Reseller may not combine any of the Licensed Properties with any other words, word fragments, letters, symbols, logos, icons, graphics, photos, slogans, numbers, or any other elements.
4. Reseller is prohibited from using any and/or registering of the Licensed Properties, in whole or in widespread recognition, great value, and goodwill of the Licensed Properties. All use of the Licensed Properties by Reseller shall inure to the benefit of BrandStand, and BrandStand reserves the right to object to unfair uses or misuses of its Licensed Properties or other violations of applicable laws, as determined solely by BrandStand.
5. Upon termination of the BrandStand and Reseller relationship and Reseller's rights to resale BrandStand's products, Reseller agrees to immediately discontinue any and all use of the Licensed Properties or references to BrandStand, to remove all materials electronically available to the public bearing any of the Licensed Properties, and to destroy all printed materials bearing any of the Licensed Properties. All rights in the Licensed Properties and the goodwill connected therewith shall remain the sole property of BrandStand.

RESELLER:

NAME:

POSITION:

DATE:
